

Resources for Greenhouse and Nursery Operations and Operators

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Resources for Starting a Business

Cornell University - Links to resources for beginning farmers for both fruit and vegetable productions	www.fruit.cornell.edu/shared/Business.html
Longwood University - Small Business Development Center with free resources like "The Entrepreneur's Business Planning Guide: A Map for Success & Obtaining Capital," as well as free consultations	http://sbdc-longwood.com/business-planning/
Missouri Beginning Farmers Program – The Missouri Alternatives Center compiled nearly 2,000 different links to useful sites on the Internet	agebb.missouri.edu/mac/index.htm
NC State University - Website for beginning nursery businesses; includes characteristics of the modern nursery business, startup cost estimates, and links to additional resources	www.nurserycropscience.info/management
Virginia Cooperative Extension - Virginia Beginning Farmer & Rancher Coalition Program to improve opportunities for beginning farmers and ranchers to establish and sustain viable agricultural operations and communities in Virginia	ext.vt.edu/topics/agriculture/beginning-farmer/index.html
Virginia Department of Small Business and Supplier Diversity, 101 N. 14th St., 11th Floor, Richmond, VA 23219; Phone: 804-786-5560 or call the hotline: 804- 371-0438; Email: vbic@vdba.virginia.gov	http://vdba.virginia.gov/
Virginia Small Business Development Center Network. Identify your local office at https://www.virginiasbdc. org/locations/ or call the state office at 703-277-7727	www.virginiasbdc.org/

Horticultural Distributors

BFG Supply Co., 961 North Liberty St., Harrisonburg, VA 22802; Tel: 800-572-4018; Fax: 888-434-4894	www.bfgsupply.com/
Griffin Greenhouse Supplies Inc., 5612 Pride Road, Richmond, VA 23224-1028; Tel: 800-888-0054; Fax: 804-233-8855	www.griffins.com

www.ext.vt.edu

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Hummert International, 4500 Earth City Expressway, Earth City, MO 63045; Tel: 800-325-3055; Fax: 314-506-4510

Maryland Plants and Supplies Inc., 9103-G Yellow Brick Road, Baltimore, MD 21237; Tel: 410-687-3885, 800- 248-2818; Fax: 410-687-3903 www.hummert.com

www.mdplantsandsupplies.com/

Greenhouse Manufacturers and General Supply Companies

Note: Horticultural distributors also sell greenhouses and are often better resources for new or small greenhouse businesses because they offer more service and are local.

Aaron's Creek Farms/ACF Greenhouses, 380 Greenhouse Drive, Buffalo Junction, VA 24529; Tel: 434-374-2706; 888-888-9050; Fax: 434-374-2055	www.littlegreenhouse.com
Atlas Manufacturing Inc., Highway 82 East, P.O. Box 558, Alapaha, GA 31622; Tel: 800-346-9902	www.atlasgreenhouse.com
Buffalo Horticulture Sales Company Inc., 421 East Columbia Ave., P.O. Box 2610, Leesville, SC 29070; Tel: 803-429-2576, 800-845-1664; Fax: 877-473-0201	www.horticulturesales.com
Carolina Greenhouses, 1504 Cunningham Road, Kinston, NC 28501; Tel: 252-523-9300, 800-635-4532; Fax: 252-523-3691	www.carolinagreenhouses.com
CASSCO, 3601 Wetumpka Highway, Montgomery, AL 36110; Tel: 334-272-2140, 800-962-1922; Fax: 334-272-2422	www.cassco.cc/
Conley's Greenhouse Manufacturing & Sales, 4344 Mission Blvd., Montclair, CA 91763; Tel: 909-627-0981, 800-377-8441; Fax: 909-628-3774	www.conleys.com
CropKing Greenhouses, 134 West Drive, Lodi, Ohio 44254; Tel: 330-302-4203; Fax: 330-302-4204	https://cropking.com
Graco Fertilizer Company, 8 Alton Hall Road, Cairo, GA 39828; Tel: 229-377-1602; Fax: 229-377-8348	www.gracofertilizercompany.com
Hoop House Greenhouse Kits, P.O. Box 2430, Mashpee, MA 02649; Tel: 800-760-5192; Fax: 508-539-1108	www.hoophouse.com
Hummert International, 4500 Earth City Expressway, Earth City, MO 63045; Tel: 800-325-3055; Fax: 314-506-4510	www.hummert.com
Janco Greenhouses Co. Inc., 138 Cathedral St., Suite 3, Elkton, MD 21921; Tel: 800-323-6933, 443-350-9631; Fax: 443-350-9639.	www.jancogreenhouses.com/
Nexus Corporation, 10983 Leroy Drive, Northglenn, CO 80233; Tel: 800-228-9639, 303-457-9199; Fax: 303-457-2801	www.nexuscorp.com
National Greenhouse Manufacturers Association, 2207 Forest Hills Drive, Harrisburg, PA 17112; Tel: 717- 238-4530, 800-792-NGMA (6462); Fax: 717-238-9985	www.ngma.com/index.htm

Virginia Cooperative Extension

. www.ext.vt.edu

Useful Websites for Horticultural Specialty Crop Production

Ornamental Plant Production

ATTRA (Appropriate Technology Transfer for Rural Areas) Sustainable Agriculture - Publications on organic potting mixes and a list of organic soil mix materials and soil mixing equipment suppliers.	www.attra.org/attra-pub/potmix.html
e-GRO (Electronic Grower Resources Online)	http://e-gro.org
Grower Tools 2 (GroCALC suite, PGR MixMaster)	http://extension.unh.edu/Greenhouse-Floriculture/ Grower-Tools2
IR-4 Project - Ornamental horticulture presentations hosted by Rutgers	http://ir4.rutgers.edu/ornamentals.html
NC State University - Commercial Floriculture	www.ces.ncsu.edu/depts/hort/floriculture/
Ohio State University – Floriculture	www.oardc.ohio-state.edu/floriculture/t07_pageview/ Home.htm
Purdue University Floriculture Extension	https://ag.purdue.edu/hla/lopezlab/Pages/default.aspx
Texas A&M - Texas: Nursery, Floral and Landscape Network	http://aggie-horticulture.tamu.edu/greenhouse/index.html
University of California - Nursery and Floriculture Alliance	http://ucanr.edu/sites/UCNFA/
University of Florida/IFAS - Nursery & Greenhouse: Production Practices	http://extension.ifas.ufl.edu/agriculture/nursery_and_ greenhouse/production_practices.shtml
University of New Hampshire Cooperative Extension - Greenhouse and floriculture instructional videos	http://extension.unh.edu/Greenhouse-Floriculture/ Watch-Video
Virginia Tech - Floriculture	www.hort.vt.edu/floriculture/
Virtual Grower 3 Model software (USDA Greenhouse Environment & Energy Model)	www.ars.usda.gov/Research/docs.htm?docid=22087

Greenhouse Production Practices and Culture Sheets

Aris Horticulture Inc./Green Leaf Plants – Technical guides for production of crops sold	www.glplants.com/technical-support
Ecke Ranch – Tips and basic culture for Ecke poinsettias	www.ecke.com/poinsettias/cropinformation/
Syngenta Flowers/GoldFisch Vegetative/GoldSmith Seeds – Cultural informational and diagnostic guides	http://sfservices.syngenta.com/TechInformation. aspx?tab=6&link=1
Floriculture InfoSearch – Search engine for floriculture questions; compiled by North Carolina Cooperative Extension with funding from the American Floral Endowment.	http://floricultureinfosearch.ces.ncsu.edu
Floriculture Research Alliance - Grower resources	www.floriculturealliance.org/research_outputs. asp?id=8&cid=2&type=a

Greenhouse Energy Cost Reduction Strategies – Michigan State University Extension	http://flor.hrt.msu.edu/energy/
LED Lighting Technologies and Practices for Sustainable Specialty-Crop Production	http://leds.hrt.msu.edu
"Managing Micronutrients in the Greenhouse" - North Carolina Cooperative Extension	http://content.ces.ncsu.edu/managing-micronutrients-in- the-greenhouse.pdf
University of Florida – Poinsettia Height Control (photo journal of treatment decisions)	http://hort.ufl.edu/floriculture/poinsettia/height.shtml
University of Georgia - The Trial Gardens at UGA	http://ugatrial.hort.uga.edu

Greenhouse/High Tunnel Vegetable Production

ATTRA - Horticultural crops, sustainable agriculture greenhouse and hydroponic vegetable production resources on the Internet	https://attra.ncat.org/horticultural.html#Vegetables
Cornell Controlled Environment Agriculture - Grower handbooks, hydroponic lettuce, spinach, or pak choi	www.cornellcea.com/
Greenhouse Vegetables, Resources - Virginia Tech	www.hort.vt.edu/ghvegetables/resources.html
Mississippi State University Extension – Greenhouse Tomatoes in Mississippi	www.msucares.com/crops/comhort/greenhouse.html
National Organic Program (USDA; not specific to greenhouse production)	www.ams.usda.gov/nop/
New Mexico Vegetable Publication (tomato, cucumber, and lettuce)	http://aces.nmsu.edu/pubs/_circulars/circ556.html
Noble Foundation Horticulture - Economic Feasibility of Hoop House Tomatoes	www.noble.org/ag/Horticulture/HoopTomato/Index.htm
North Carolina Cooperative Extension - "Greenhouse Vegetable List of References"	http://content.ces.ncsu.edu/ greenhouse-vegetable-list-of-references
NC State University - Greenhouse Vegetable Production resources	https://cals.ncsu.edu/hort_sci/research/expertise-pages/ GreenhouseVegetableProduction.php
Oregon State University - Oregon Vegetables: Cucumbers, Greenhouse	http://horticulture.oregonstate.edu/content/ cucumbers-greenhouse

Fruit Production (strawberry, raspberry)

ATTRA -publication "Strawberries: Organic Production," and IPM options (includes section on greenhouse production)	https://attra.ncat.org/attra-pub/summaries/summary. php?pub=13
Cornell University - Production: Berries	www.fruit.cornell.edu/berry/production/index.htm
Cornell University - Production: Raspberries and Blackberries (greenhouse and high tunnel)	www.fruit.cornell.edu/berry/production/ brambleproduction.html
Hydrofarm – Growing Strawberries by Hydroponics	www.hydrofarm.com/resources/articles/strawberries

Nursery Production

American Standard for Nursery Stock (ANSI Z60.1- 2014) - Published by AmericanHort	http://americanhort.org/documents/ANSI_Nursery_Stock_ Standards_AmericanHort_2014.pdf
Best Management Practices: Guide for Producing Nursery Crops - Southern Nursery Association, USDA Risk Management Agency, and North Central IPM Center	http://contents.sna.org/bmpv30.html
Center for Applied Horticultural Research - Newsletters and information	www.cfahr.org/
Climate Friendly Nurseries Project - BMP manual and fact sheets	www.climatefriendlynurseries.org/
Green Industry Knowledge Center for Water, Nutrient and Plant Health Management	www.waternut.org/
Moving Nursery Producers Toward Sustainable Practices	http://blog.caes.uga.edu/snpp/
NC State University - Best management practices manuals for field production of nursery stock, including field preparation, planting, and planting density	www.nurserycropscience.info/management/shipping
North Carolina Cooperative Extension, Mountain Horticultural Crops Research and Extension Center – nursery crop production/landscape horticulture	www.ces.ncsu.edu/fletcher
Rutgers - Sustainable Nursery Production	http://njaes.rutgers.edu/nursery/
Smart Farms Knowledge Center – SCRI-MINDS	http://goo.gl/xztJsz
Southern Nursery Integrated Pest Management	http://wiki.bugwood.org/SNIPM
"Sustainable Small-Scale Nursery Production" - ATTRA publication	www.attra.org/attra-pub/nursery.html
University of Kentucky - Getting Started in the Nursery/Landscape Industry	www2.ca.uky.edu/hla/dunwell/nlgetstart.html
University of Tennessee - Commercial Nursery and Landscaper Toolbox	http://plantsciences.utk.edu/tnsustainablenurserycrops.htm
University of Tennessee - Nursery Crops Science YouTube Channel	www.youtube.com/channel/UCS3SvKF9NeE3_b0bpKkjeuQ
U.S. Environmental Protection Agency - Nurseries and Greenhouses	www.epa.gov/agriculture/agriculture-laws-and-regulations- apply-your-agricultural-operation-farm-activity
USDA National Agricultural Statistics Service - Nursery and Christmas Tree Production	www.nass.usda.gov/Surveys/Guide_to_NASS_Surveys/ Nursery_and_Christmas_Tree_Production/index.php
U.S. Forest Service - Nursery Manual for Native Plants (Tribal Guide)	www.fs.fed.us/rm/pubs_other/wo_AgricHandbook730.pdf
U.S. Forest Service - Nursery Manuals	www.rngr.net/publications/nursery-manuals
U.S. Forest Service, Reforestation, Nurseries & Genetic Resources	www.rngr.net/

Propagation

U.S. Forest Service, Reforestation, Nurseries & Genetic Resources - Seed Manuals, including Woody Plant Seed Manual www.rngr.net/publications/seed-manuals

Greenhouse and Nursery Irrigation and Waste Water Management

"Alkalinity Control for Irrigation Water Used in Greenhouses"	https://www.ces.ncsu.edu/depts/hort/floriculture/plugs/ alkalinity.pdf
Green Industry Knowledge Center for Water, Nutrient and Plant Health Management	www.waternut.org/new/regulatory/md.html
Oklahoma State University - Water Quality for the Green Industry/Nurseries publications	http://osufacts.okstate.edu/docushare/dsweb/View/ Collection-648
Texas A&M - Green Industry: Water Conservation Project	http://aggie-horticulture.tamu.edu/greenhouse/TWDB/ projectinfo.html
USDA Webinar Series - Irrigation Pathogens and Water Quality recorded webinars	www.irrigation-pathogens.ppws.vt.edu/webinar/index.php
North Carolina Cooperative Extension - "Water Considerations for Container Production of Plants"	http://content.ces.ncsu.edu/ water-considerations-for-container-production-of-plants
Water Education Alliance for Horticulture	www.watereducationalliance.org/

Other Extension and Educational Sites

ATTRA - Master Publications List	attra.ncat.org/publication.html
British Columbia Ministry of Agriculture – Ornamentals	www.agf.gov.bc.ca/ornamentals/index.htm
Missouri Alternatives Center	http://agebb.missouri.edu/mac/
Ohio State University - PlantFacts Search Engine, a database for plant-related information from 46 different universities and government institutions across the U.S. and Canada	http://plantfacts.osu.edu
Oklahoma State University - Greenhouses publications	http://pods.dasnr.okstate.edu/docushare/dsweb/View/ Collection-222
PLANTAnswers - Jerry Parsons, Texas Cooperative Extension	www.plantanswers.com/
Rutgers Horticultural Engineering	http://aesop.rutgers.edu/~horteng/
University of Florida, Institute of Food and Agriculture Sciences Extension - Nursery & Greenhouse publications	http://solutionsforyourlife.ufl.edu/agriculture/nursery_ and_greenhouse/index.shtml
University of Georgia Extension - Publications on	extension.uga.edu/publications/subject.
Horticulture	cfm?name=horticulture&show=departments
University of Tennessee-Knoxville, Department of Plant Sciences – Commercial Horticulture Publications	https://extension.tennessee.edu/publications/ pages/default.aspx?k=department%3aPlant%20 Sciences&cs=This%20Site&u=https%3a//extension. tennessee.edu/publications

Resources for Pest Control

Insect Information

Iowa State Entomology Index of Internet Resources	www.ent.iastate.edu/list/
NC State University - Ornamentals and Turf,	www.ces.ncsu.edu/depts/ent/notes/O&T/index.html
Department of Entomology Insect Note	
NC State University - "Insect and Related Pests of Flowers and Foliage Plants"	ipm.ncsu.edu/AG136/ncstate.html
NC State University Publication: "Insect and Related Pests of Shrubs"	ipm.ncsu.edu/AG189/html/
Poinsettia Federal Insect and Mite Control Chart	www.ecke.com/wp-content/uploads/2012/05/poinsettiafe deralinsectcontrolchart-2-110513044010-phpapp01.pdf
USDA Southern IPM Center	www.sripmc.org/
Virginia Cooperative Extension - "Pest Management Guide: Horticultural and Forest Crops"	http://pubs.ext.vt.edu/456/456-017/456-017.html
Virginia Tech Department of Entomology, Insect Identification Lab - Links to color photos for insect identification and fact sheets	www.insectid.ento.vt.edu/

Disease Information

Florida Department of Agriculture and Consumer	www.freshfromflorida.com/Divisions-Offices/Plant-
Services – Pest Alert: Daylily Rust	Industry/Plant-Industry-Publications/Pest-Alerts/
	Pest-Alerts-Daylily-Rust
Penn State Extension - Plant Diseases fact sheets	http://extension.psu.edu/pests/plant-diseases
Poinsettia Federal Disease Control Chart	www.ecke.com/wp-content/uploads/2012/05/poinsettiafeder aldiseasecontrolchart-1-110513043631-phpapp02.pdf
Virginia Tech Plant Disease Clinic	https://www.ppws.vt.edu/extension/plant-disease-clinic/ index.html
Virginia Tech Nematode Assay Laboratory	www.ppws.vt.edu/extension/nematode-laboratory/index.html

Weed Control

North Carolina Cooperative Extension – Greenhouse Weed Control	content.ces.ncsu.edu/greenhouse-weed-control/
North Carolina Cooperative Extension – Postemergence, Non-Selective Herbicides for Landscapes and Nurseries	content.ces.ncsu.edu/postemergence-non-selective- herbicides-for-landscapes-and-nurseries/
NC State University Noncropland Weed Management Website	www.weedscience.ncsu.edu/noncropland/
University of Georgia - Weed Management	www.commodities.caes.uga.edu/turfgrass/georgiaturf/ WeedMngt/
USDA – Noxious Weeds in the U.S. and Canada - Database	invader.dbs.umt.edu/Noxious_Weeds/
Virginia Tech - Weed Identification Guide	http://oak.ppws.vt.edu/~flessner/weedguide/

Biological Control – Information and Commercial Sources

ARBICO, P.O. Box 8910, Tucson, AZ 85738-0910; Tel: 520- 825-9785; Fax: 520-825-2038	www.arbico-organics.com/
Beneficial Insectary, 9664 Tanqueray Court, Redding, CA 96003; Tel: 530-226-6300, 800-477-3715; Fax: 530- 226-6310, 888-472-0708	www.theinsectary.com/
"Greenhouse IPM with an Emphasis on BioControls" – Penn State Extension (PDF is a free download)	http://extension.psu.edu/publications/agrs-096/view
IPM Laboratories Inc., P.O. Box 300, Locke, NY 13092- 0300; Tel: 315-497-2063; Fax: 315-497-3129	www.ipmlabs.com/
Koppert Biological Systems IncUSA, 1502 Old US-23, Howell, MI 48843; Tel: 800-928-8827, 810-632-8750; Fax: 810-632-8770	www.koppert.com/company/subsidiaries/ united-states-of-america/
New England Greenhouse Update, University of Massachusetts and University of Connecticut Extension - Biological Control Agents photo library	http://negreenhouseupdate.info/photos/ biological-control-agents
"Suppliers of Beneficial Organisms in North America" - 1997 publication from the California Department of Pesticide Regulation should be used as reference material only; contains listings of suppliers in Canada, Mexico, and the U.S. This book is no longer available in print. The 32-page book can be viewed at the URL provided.	www.cdpr.ca.gov/docs/pestmgt/ipminov/bensuppl.htm
University of California-Riverside, Applied Biological Control Research – "Biological Control of Western Flower Thrips" (plus slide set)	http://biocontrol.ucr.edu/wft.html

Integrated Pest Management Websites

Cornell University - New York State IPM Program	www.nysipm.cornell.edu/nursery_ghouse/default.asp
Greenhouseipm.org - Canadian floriculture site with IPM basics along with searchable databases for pests and biocontrol agents	www.greenhouseipm.org
NC State University – NSF Center for Integrated Pest Management	www.cipm.info/
IPM Institute of North America Inc Directory of IPM Coordinators by State	www.ipminstitute.org/Fed_Agency_Resources/IPM_ Coordinator_Directory.htm
University of California-Davis – Pest Management Guidelines; descriptions of insect and disease problems on floricultural crops with emphasis on identification and cultural control	www.ipm.ucdavis.edu/PMG/selectnewpest.floriculture.html
University of Maryland Extension – Integrated Pest Management for Commercial Horticulture	http://extension.umd.edu/ipm

Pesticide Use and Safety

University of Tennessee – "Using Pesticides in	https://extension.tennessee.edu/publications/Documents/
Greenhouses"	PB1595.pdf

Virginia "Pest Management Guide: Horticultural and	http://pubs.ext.vt.edu/456/456-017/456-017.html
Forest Crops"	
Virginia Tech Pesticide Programs	http://vtpp.ext.vt.edu
Virginia Tech Pesticide Programs – Pesticide	http://vtpp.ext.vt.edu/applicators/
Applicator Overview	pesticide-applicator-overview

Analytical and Diagnostic Laboratories

A&L Eastern Laboratories	www.al-labs-eastern.com/
Brookside Laboratories Inc.	www.blinc.com/
Virginia Tech Insect Identification Lab	www.insectid.ento.vt.edu/index.html
Virginia Tech Nematode Assay Clinic	www.ppws.vt.edu/extension/nematode-laboratory/index. html
Virginia Tech Plant Disease Clinic	www.ppws.vt.edu/extension/plant-disease-clinic/index.html
Virginia Tech Soil Testing Lab	www.soiltest.vt.edu/
Virginia Tech Weed Identification Clinic	www.ppws.vt.edu/extension/weedid-clinic/index.html

Professional Organizations

AmericanHort (American Horticulture Industry Association,	http://americanhort.org
formerly OFA and American Nurseryman & Landscape	
Association), 2130 Stella Court, Columbus, OH 43215;	
Tel: 614-487-1117; 525 9th St. NW, Suite 800, Washington, DC	
20004; Tel: 202-789-2900; Fax: 202-789-1893	

Floriculture

Association of Specialty Cut Flower Growers, M.P.O. Box 268, 17 1/2 W. College St., Oberlin, OH 44074; Tel: 440-774-2887; Fax: 440-774-2435	www.ascfg.org/
Herb Growing & Marketing Network, P.O. Box 245, Silver Spring, PA 17575-0245; Tel: 717-393-3295; Fax: 717-393-9261	www.herbnet.com/
International Herb Association, P.O. Box 5667, Jacksonville, FL 32247-5667	www.iherb.org/
Maryland Greenhouse Growers Association, P.O. Box 1262, Beltsville, MD 20704-1262; Tel: 301-937-4166	www.mdgga.org/
North Carolina Commercial Flower Growers Association, P.O. Box 58220, Raleigh, NC 27658; Tel: 919-782-3058; Fax: 919-882-8533	www.nccfga.org/
Perennial Plant Association, 3383 Schirtzinger Road, Hilliard, OH 43026; Tel: 614-771-8431; Fax: 614-876-5238	www.perennialplant.org/
Society of American Florists, 1601 Duke St., Alexandria, VA 22306; Tel: 703-836-8700, 800-336-4743; Fax: 703-836-8705	www.safnow.org/
The Herb Society of America, 9019 Kirtland Chardon Road, Kirtland, Ohio 44094; Tel: 440-256-0514; Fax: 440-256-0541	www.herbsociety.org/
Virginia Flower Growers Association, P.O. Box 26306, Richmond, VA 23260; Tel: 804-627-2800; virginiaflowergrowers@gmail.com	

Nurseries

California Association of Nurseries and Garden Centers, 1521 I St., Sacramento, CA 95814; Tel: 916-448-3900; Fax: 916-446-1063	www.cangc.org/
Florida Nursery, Growers and Landscape Association, 1533 Park Center Drive, Orlando, FL 32835-5705; Tel: 407-295-7994, 800- 375-3642; Fax: 407-295-1619; info@fngla.org	www.fngla.org/
International Plant Propagators' Society, 1700 North Parish Drive, Southhold NY 11971; Tel: 631-765-9638	www.ipps.org/
Kentucky Nursery & Landscape Association, P.O. Box 6827, Frankfort, KY 40602-6827; Tel: 502-320-3733	www.knla.org/
Louisiana Nursery & Landscape Association, 11050 Highway 441, Amite, LA 70422; Tel: 985-789-4301	www.Inla.org/
Maryland Nursery, Landscape and Greenhouse Association, P.O. Box 726, Brooklandville, MD 21022; Tel: 410-823-8684; Fax: 410-296-8288	www.mnlaonline.org/
Middle Tennessee Nursery Association, 201 Locust St., Suite 14, McMinnville, TN 37110; Tel: 931-507-7322; Fax: 931-507-9601	www.mtna.com/
New England Nursery Association, 8-D Pleasant St., South Natick, MA 01760; Tel: 508-653-3112; Fax: 508-653-4112	www.newenglandnurseryassociation.org
New Jersey Nursery and Landscape Association, 3 Third St., Suite 102, Bordentown, NJ 08505; Tel: 609-291-7070, 800-314- 4836; Fax: 609-291-1121	www.njnla.org/
North Carolina Nursery & Landscape Association, 968 Trinity Road, Raleigh, NC 27607; Tel: 919-816-9119; Fax: 919-816-9118	https://ncnla.memberclicks.net/
Ohio Nursery & Landscape Association, 72 Dorchester Square, Westerville, Ohio 43081-3350; Tel: 800-825-5062; Fax: 614-899-9489	www.onla.org/
Oregon Association of Nurseries, 29751 SW Town Center Loop W, Wilsonville, OR 97070; Tel: 503-682-5089, 800-342-6401; Fax: 503-682-5099	www.oan.org/
Pennsylvania Landscape & Nursery Association, 1707 S. Cameron St., Harrisburg, PA 17104; Tel: 717-238-1673, 800-898- 3411; Fax: 717-238-1675	www.plna.com/
Southern Nursery Association, P.O. Box 801454, Acworth, GA 30101; Tel: 678-809-9992; Fax: 678-809-9993	www.sna.org/
Tennessee Nursery and Landscape Association, P.O. Box 57, McMinnville, TN 37111; Tel: 931-473-3951; Fax: 931-473-5883	www.tnla.com/
Texas Nursery & Landscape Association, 7730 South IH 35, Austin, TX 78745-6698; Tel: 512-280-5182, 800-880-0343; Fax: 512-280-3012	www.tnlaonline.org/
Virginia Nursery & Landscape Association, 383 Coal Hollow Road, Christiansburg, VA 24073; Tel: 540-382-0943, 800-476- 0055; Fax: 540-382-2716	www.vnla.org/
West Virginia Nursery & Landscape Association, P.O. Box 20284, Charleston, WV 25362; Tel: 304-553-1234	https://wvnla.org

Trade Shows and Educational Programs

Industry trade shows provide an excellent opportunity to meet suppliers, review the latest product line, and develop new customers. An annual trip to several trade shows can keep you current of industry trends and save a lot of time and money. Trade shows also offer the opportunity to exhibit and showcase your operation. Contact the sponsoring organization for exact dates and conference information.

Green & Growin' Trade Show - Held in January in Greensboro, NC. Contact: North Carolina Nursery & Landscape Association, 968 Trinity Road, Raleigh, NC 27607; Tel: 919-816-9119; Fax: 919-816-9118	http://greenandgrowin.com
Mid-Atlantic Horticulture Short Course - Held in January in Newport News, VA. Contact: MAHSC, P.O. Box 64446, Virginia Beach, VA 23467; Tel: 757-523-4734; Fax: 757-366-9604	www.mahsc.org/
Mid-Atlantic Nursery Trade Show - Held in January in Baltimore, MD. Contact: MANTS, P.O. Box 818, Brooklandville, MD 21022; Tel: 410-296-6959, 800-431-0066; Fax: 410-296-8288	www.mants.com/
Southern Nursery Association Conference, Southern Plant Conference and Trade Show - Held in July in Atlanta. Contact: Southern Nursery Association, P.O. Box 801454, Acworth, GA 30101; Tel: 678-809-9992; Fax: 678-809-9993	www.sna.org/

Ornamental Crop Production Magazines and Applied Scientific Journals

Many of the industry trade magazines are available free of charge to commercial operations. They provide a wealth of applied information. Most of these websites also offer e-newsletters for different industry segments as well as archives of their publications.

Acta Horticulturae	www.actahort.org/
American Nurseryman	www.amerinursery.com/
Center For Applied Nursery Research project reports	www.canr.org/pastprojects/default.html
Country Folks	www.cfgrower.com/
Digger	www.oan.org/?5
Forest Nursery Notes, published by the USDA Forest Service	www.rngr.net/publications/fnn
Green Profit	www.ballpublishing.com/greenprofit/default.aspx
Greenhouse Grower	www.greenhousegrower.com/
Greenhouse Management	www.greenhousemag.com/
Greenhouse Product News	www.gpnmag.com/
GrowerTalks	www.ballpublishing.com/GrowerTalks/
HortScience	http://hortsci.ashspublications.org
HortTechnology	http://horttech.ashspublications.org
International Plant Propagator's Society Proceedings	www.pubhort.org/ipps/
Journal of Environmental Horticulture	www.hriresearch.org/index.
	cfm?page=Content&categoryID=174
Nursery Management	www.nurserymag.com/
Southern Nursery Association Research Conference Proceedings	www.sna.org/page-1052564
Tree Planters' Notes, published by the USDA Forest Service	www.rngr.net/publications/tpn
Virginia Nursery and Landscape Association Newsletter	www.vnla.org/Newsletter/Newsletters-Online

Virginia Cooperative Extension

_ www.ext.vt.edu

Plant Identification and Taxonomy Websites

oregonstate.edu/dept/ldplants/
www.hort.uconn.edu/plants/index.php
www.biol.vt.edu/about/herbarium/
dendro.cnre.vt.edu/dendrology/factsheets.cfm

Suggested Resources for Ornamental Crop Production

A Guide to Insects and Related Pests of Floricultural Crops in New England. 1992. A. G. Gentile and Donna T. Scanlon. Revised by Tina M. Smith. Amherst: University of Massachusetts.

Ball Culture Guide: The Encyclopedia of Seed Germination. 1993. Jim Nau. Chicago: Ball Publishing. ISBN 1883052017.

Ball Field Guide to Diseases of Greenhouse Ornamentals. 1992. Margery Daughtrey and A. R. Chase. Chicago: Ball Publishing. ISBN 0962679631.

Ball Guide to Identification of Greenhouse Pests and Beneficial. 1998. Stanton Gill and John Sanderson. Chicago: Ball Publishing. ISBN 1883052173.

Ball Perennial Manual: Propagation and Production. 1996. Jim Nau. Chicago: Ball Publishing. ISBN 1883052106.

Ball Pest and Disease Manual. 2nd ed. 1997. Charles C. Powell and Richard K. Lindquist. Chicago: Ball Publishing. ISBN 1883052130.

Ball RedBook Vol. 1: Greenhouses and Equipment. 17th ed. 2003. Chris Beytes (ed.). Chicago: Ball Publishing. ISBN 1883052343.

Ball RedBook Vol. 2: Crop Production. 18th ed. 2011. Jim Nau (ed.). Chicago: Ball Publishing. ISBN 1883052688.

Bedding Plants IV: A Manual on the Culture of Bedding Plants as a Greenhouse Crop. 1994. Pennsylvania Flower Growers. E. Jay Holcomb (ed.). Chicago: Ball Publishing. ISBN 188305205X. Biological Pest Management for Interior Plantscapes. 2nd ed. 1987. Marilyn Y. Steiner. Edmonton: Alberta Environmental Centre. ISBN 0919975127.

Compendium of Flowering Potted Plant Diseases. 1995. Margery L. Daughtrey, Robert L. Wick, and Joseph Peterson. St. Paul, MN: APS Press. ISBN 0890542023.

Compendium of Rose Diseases. 1983. R. K. Horst. St. Paul, MN. APS Press. ISBN 0890542027.

Diseases of Annuals and Perennials, A Ball Guide. 1995. A. R. Chase, Margery Daughtry, and Gary W. Simone. Chicago: Ball Publishing. ISBN 1883052084.

Diseases of Floral Crops. Vol. 1 & 2. 1985. David L. Strider. New York: Praeger Publishers. ISBN 0030029295.

Diseases of Trees and Shrubs. 2nd ed. 2005. W. Sinclair and H. Lyon. Ithaca, NY: Comstock Publishing Associates. ISBN 978-0801443718.

Energy Conservation for Commercial Greenhouses. 2001. John W. Bartok Jr. NRAES-3, Ithaca, NY: Natural Resource, Agriculture, and Engineering Service. ISBN 0935817743. Note: Publications from Natural Resource, Agriculture, and Engineering Service can be ordered through your local Extension office, or get book details and ordering information at www.nraes.org/.

Enhancing Profitability in Greenhouse Firms. 2005. Charles Hall (ed.). NRAES-164, Ithaca, NY: Natural Resource, Agriculture, and Engineering Service. ISBN 0935817956. Note: Publications from Natural Resource, Agriculture, and Engineering Service can be ordered through your local Extension office, or get book details and ordering information at www.nraes.org/.

Field Grown Cut Flowers: A Practical Guide and Sourcebook; Commercial Field Grown Fresh and Dried Cut Flower Production. 1997. Alan Stevens. Edgerton, WI: Avatar's World. ISBN 096530650X.

Floriculture Principles and Species. 2nd ed. 2004. John Dole and Harold Wilkins. Upper Saddle River, NJ: Prentice Hall. ISBN 0130462500.

Foliage Plant Diseases: Diagnosis and Control. 1997. A. R. Chase. St. Paul, MN: APS Press. ISBN 0890541795.

Fundamentals of Pesticides, A Self-Instruction Guide. 3rd ed. 1991. George W. Ware. Fresno, CA: Thomson Publications. ISBN 0913702358.

Geraniums IV. 1993. John W. White. Chicago: Ball Publishing. ISBN 0962679658.

Greenhouse Engineering. 1994. John W. Bartok Jr. and Robert A. Aldrich. NRAES-33. Ithaca, NY: Natural Resource, Agriculture, and Engineering Service. ISBN 0935817573. Note: Publications from Natural Resource, Agriculture, and Engineering Service can be ordered through your local Extension office, or get book details and ordering information at www.nraes.org/.

Greenhouse Management: A Guide to Structures, Environmental Control, Materials Handling, Crop Programming and Business Analysis. 3rd ed. 1990. Robert W. Langhans. Ithaca, NY: Halcyon Press. ISBN 0960400621.

Greenhouse Operation and Management. 7th ed. 2011. Paul Nelson. Upper Saddle River, NJ: Prentice Hall. ISBN 978-0132439367.

Greenhouses for Homeowners and Gardeners. 2000. John W. Bartok Jr. NRAES-137. Ithaca, NY: Natural Resource, Agriculture, and Engineering Service. ISBN 0935817514. Note: Publications from Natural Resource, Agriculture, and Engineering Service can be ordered through your local Extension office, or get book details and ordering information at www.nraes.org/.

Greenhouses: Advanced Technology for Protected Horticulture. 1997. Joe J. Hanan. Boca Raton, FL: CRC Press. ISBN 0849316987.

Greenhouse Systems: Automation, Culture, and Environment. 1994. Northeast Regional Agricultural Engineering Service International Conference Proceedings, July 20-22, 1994. Gene A. Giacomelli and K. C. Ting (organizers). Ithaca, NY: NRAES. ASIN B000WAYFAY.

Grower Talks on Plugs II. 2nd ed. 1996. Debbie Hamrick (ed.). Chicago: Ball Publishing. ISBN 1883052114.

Growing & Propagating Showy Native Woody Plants. 1992. Richard E. Bir. Chapel Hill: University of North Carolina Press. ISBN 0807843660.

Growing Media for Ornamental Plants and Turf. 4th ed. 2010. Sydney: University of New South Wales. ISBN 978174223 0825.

Hartmann & Kester's Plant Propagation: Principles and Practices. 8th ed. 2011. Hudson T. Hartmann, Dale E. Kester, Fred T. Davies, and Robert Geneve. Upper Saddle River, NJ: Prentice Hall. ISBN 978-0135014493.

Herbaceous Perennial Plants: A Treatise on Their Identification, Culture, and Garden Attributes. 3rd ed. 2008. Allan M. Armitage. Champaign, IL: Stipes Publishing. ISBN 158874776X.

Holland Bulb Forcer's Guide. 5th ed. 1996. August De Hertogh. Chicago: Ball Publishing. ASIN B000KY08VW.

Insects That Feed on Trees and Shrubs. 1991. Warren T. Johnson and Howard H. Lyon. Ithaca, NY: Cornell University Press. ISBN 0801426022.

Integrated Pest Management for Bedding Plants: A Scouting and Pest Management Guide. 2000. New York State IPM Program, Cornell University. Ithaca, NY: Cornell University. Available for download at www.nysipm.cornell.edu/publications/bpguide99/.

Introduction to Floriculture. 2nd ed. 1992. Roy A. Larson. San Diego: Academic Press. ISBN 0124376517.

Irrigation. 6th ed. 2011. Irrigation Association. Falls Church, VA: Irrigation Association. ISBN 978-1-935324-50-8.

Managing Diseases in Greenhouse Crops. 1992. William R. Jarvis. St. Paul, MN: APS Press. ISBN 0890541221.

Manual of Woody Landscape Plants: Their Identification, Ornamental Characteristics, Culture,

Propagation and Uses. 5th ed. 2009. Michael A. Dirr. Champaign, IL: Stipes Publishing. ISBN 0875638007.

New Guinea Impatiens. 1995. Warren Banneer and Michael Klopmeyer. Chicago: Ball Publishing. ISBN 1883052076.

Pansy Production Handbook: A Production Guide for the Southern Grower. 2000. B. E. Whipker, P. A. Thomas, and T. J. Cavins (eds.). Raleigh: NCCFGA. Note: Available from North Carolina Commercial Flower Growers Association, P.O. Box 58220, Raleigh, NC 27658; Tel: 919-782-3058; Fax: 919-882-8533; www.nccfga.org/.

Perennial Solutions: A Grower's Guide to Perennial Production. 2006. Paul Pilon. Chicago: Ball Publishing. ISBN 1883052475.

Pests & Diseases of Herbaceous Perennials: The Biological Approach. 2nd ed. 2006. Stanton Gill, Raymond Cloyd, David Clement, and Ethel Dutky. Chicago: Ball Publishing. ISBN 1883052505.

Plant Analysis Handbook III: A Guide to Sampling, Preparation, Analysis and Interpretation for Agronomic and Horticultural Crops. 2014. Gretchen M. Bryson. Athens, GA: Micro-Macro Publishing. ISBN 9781878148018.

Plants From Test Tubes: An Introduction to Micropropogation. 4th ed. 2013. Holly Scoggins and Mark Bridgen. Portland, OR: Timber Press. ISBN 978-1604692068.

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The Physiology of Flower Bulbs. 1993. A. De Hertogh and M. Le Nard (eds.). Amsterdam: Elsevier Science Publishers. ISBN 0444874984.

The Reference Manual of Woody Plant Propagation: From Seed to Tissue Culture. 1987. Michael A. Dirr and Charles W. Heuser Jr. Athens, GA: Varsity Press. ISBN 0942375009.

VFGA's Greenhouse Operator's Training Manual. 4th ed. 2011. Virginia Flower Growers Association. Richmond, VA: VFGA. Note: A 300+ page manual covering greenhouse structures and environment, basic botany, plant growth and development, plant propagation, water quality, plant nutrition, plant growth regulation, entomology, plant pathology, pesticides, the Hazard Communication Standard, greenhouse safety and emergency procedures, and business skills. Available from Virginia Flower Growers Association, P.O. Box 26306, Richmond, VA 23260; Tel: 540-231-5451; virginiaflowergrowers@ gmail.com.

Water and Nutrient Management for Greenhouses. 1996. Natural Resource, Agriculture, and Engineering Service. Edited by Thomas C. Weiler and Marty Sailus. NRAES-56. Ithaca, NY: NRAES. ASIN B0006QIEQK. Note: Publications from Natural Resource, Agriculture, and Engineering Service can be ordered through your local Extension office, or get book details and ordering information at www.nraes.org/.

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Western Fertilizer Handbook. 3rd ed. 2012. Western Plant Health Association. Sacramento, CA: WPHA. ISBN 978-0984457502.